



Pre-proposal Judging Scorecard

1. Does this idea fit into the category description:
 - *Yes*
 - *Sort of*
 - *No*
 - *I'm not sure*
2. Big Ideas requires that the proposed project is student-initiated and student-led. It is possible that some projects do not meet this criterion if the proposal team is made up mostly of business professionals or faculty members who have initiated the project. After reading the team biographies, do you believe that the team meets this eligibility requirement?
 - *Yes*
 - *No*
 - *I'm not sure*
3. The proposal document does not exceed five pages in length, including a budget spreadsheet, but excluding a References or Works Cited page.
 - *Yes*
 - *No*

Please rank the extent (*To a great extent, To some extent, Only a little bit, Not at all*) to which the proposal meets the following criteria:

4. Project Described is Innovative
The idea presented is a **novel, innovative, or creative solution** the proposed problem. The proposed project involves either a) the invention of a new idea, method, or product, or b) the creation of a **better or more effective** product, process, service, technology, or idea. (45%)
5. Project Described Is Viable
Given information provided the project description (and also given team members' expertise, skills, training, and any other relevant information contained in the proposal) this project **is viable**. The team will be able to implement their project as planned and attain the team's desired goals and objectives. (10%)
6. Needs Statement Is Convincing
The proposed project **addresses a pressing and important social problem**. The team provides the reviewer with sufficient statistics and research to understand the problem, and makes a clear case that their project addresses this need. (25%)



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7. Budget

The proposal includes a realistic preliminary budget **that outlines all relevant expected expenses and revenue for the project's first year**. The budget spreadsheet demonstrates that the applicants have given sufficient consideration to necessary supplies, equipment, travel expenses, etc. The funding requested from Big Ideas is no greater than \$10,000. If the project's expenses are greater than \$10,000 total, the team has a preliminary plan to raise additional funds (e.g., the team has plans to submit additional grant applications, fundraise, etc.). (10%)

8. Overall Merit

The overall merit of this idea is high. This is an idea worth funding. (10%)

Written Feedback Questions:

1. What changes, tweaks, or improvements would you suggest the team consider either increase their idea's impact or make it more viable?
2. Do you think there other similar ideas/projects that the team should investigate or organizations you think the team should pursue partnerships with?
3. Does the proposal demonstrate knowledge of the local market the team hopes to enter or the community the team intends to serve? How can the team gain additional insight into local market or community needs?
4. What are the strengths and weaknesses of the team's preliminary budget?