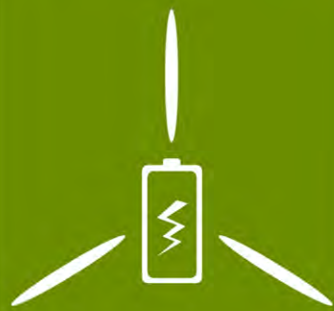


2013-2014 BIG IDEAS@BERKELEY CONTEST



CLEAN & SUSTAINABLE ENERGY ALTERNATIVES

The aim of this category is to encourage student led innovations focused on the design, development, or delivery of sustainable energy solutions.



CREATIVE EXPRESSION FOR SOCIAL JUSTICE

This category seeks proposals for innovative art projects that meaningfully engage with issues of advocacy, justice, and community building. The projects may use any art form.



FINANCIAL CAPABILITIES

This category seeks proposals for improving the financial capability of young adults, particularly those from low-income communities, to help ensure they have access to the tools, education, and resources necessary to manage money with confidence.



GLOBAL POVERTY ALLEVIATION

This category seeks proposals that describe an action oriented, inter-disciplinary project that would help alleviate poverty. Possible areas of innovation include (but are not limited to) education, clean water, health care, and agriculture.



IMPROVING STUDENT LIFE

This category seeks proposals that describe a new policy, program, course, initiative, or service that improves the UC Berkeley student experience in a meaningful way. Projects can serve students on-campus and/or engage students in off-campus activities that also benefit the larger community.



INFORMATION TECHNOLOGY FOR SOCIETY

This category seeks proposals that stimulate new thinking on a broad range of social benefits of information technology in areas that help address a major societal challenge.



OPEN DATA

This category seeks proposals that leverage publicly available datasets to address social challenges. Projects may focus on mapping visualizations, crowd-sourcing tools, spatial analysis or any other innovative use of data.



PROMOTING HUMAN RIGHTS

This category seeks proposals that will help combat the causes or consequences of corruption or indirectly foster the rule of law. Proposals might also focus more generally on preserving or promoting the protection of essential human rights.



SCALING UP BIG IDEAS

This category seeks proposals from past Big Ideas winners who have made substantial progress on their original concept, and who are now ready to expand the scale, impact or scope of their project.

PRE-PROPOSALS DUE NOVEMBER 5th @ 5P.M. VISIT BIGIDEAS.BERKELEY.EDU