



Recruitment Email to Mentors

Dear [Name],

Big Ideas@Berkeley, a student innovation contest at UC Berkeley, is currently seeking professional mentors. I am reaching out to you in the hope that you might consider this opportunity and share it with any colleagues who may be interested.

Big Ideas provides funding, support and encouragement to interdisciplinary teams of graduate and undergraduate students who have solutions to address important social challenges. Since it's founding, the contest has inspired innovative and high-impact student projects aimed at solving the world's most pressing problems. This year's contest features **nine** categories across a broad spectrum of topics. (More details on the contest and categories can be found at: [URL])

Mentors have the chance to preview and get inspired by the next generation's most creative ideas. They also have the opportunity to expand their professional network by attending Big Ideas events and mixers. The mentorship period runs from **mid-January through mid-March 2014** and mentors spend approximately one to two hours per week with their teams to advise and assist them with the development of their final full-proposal.

Anyone who is interested should fill in the mentor application ([URL]) on the Big Ideas@Berkeley website and they will be contacted with additional details about the contest and the mentorship process.

Please forward this email to any colleagues or professional contacts who may be interested. Additionally, at the bottom of this email are a few easy ways that you can help us by promoting this opportunity via your social media.

Thanks for your consideration and support,

[First Name Last Name]
Judge and Mentor Coordinator
[Email]
[Phone]

Twitter: Interested in helping students create innovative, socially responsible ventures? @BigIdeasCAL needs mentors! Apply at [URL].

Facebook: Are you passionate about supporting students in their efforts to solve pressing global problems? Big Ideas@Berkeley, a UC Berkeley based student innovation competition, is looking for professional mentors to advise multidisciplinary student teams for approximately 1-2 hours a week and assist them with the development of their final



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project full-proposal. Interested? To apply, fill in the mentor application [[URL Hyperlink](#)] on the Big Ideas@Berkeley website.