



## Judge Recruitment Email

Dear [Name],

[Recommender] recommended that I invite you to participate as a judge in the prestigious 2013-2014 Big Ideas@Berkeley contest!

[Big Ideas@Berkeley](#), managed by the [Blum Center for Developing Economies](#), is an annual multi-campus innovation contest aimed at providing funding, support, and encouragement to interdisciplinary teams of undergraduate and graduate students who have “big ideas.” Since its founding, UC Berkeley’s annual Big Ideas prize contest has inspired inventive and high-impact student projects aimed at solving the world’s most pressing problems. By seeking out novel proposals and then supporting efforts to help them succeed, Big Ideas has supported contest winners in making a difference all over the world.

**As a Big Ideas judge, you’ll have an opportunity to “give back” while also getting a first-hand look at some of the most innovative ideas being developed by passionate graduate and undergraduate students.** In addition, we offer chances to build your own professional networks by attending Big Ideas events and mixers where you can meet, and get inspired by, other judges, professional mentors, faculty and students.

Judging will span 4 weeks from approximately **November 8 to December 5**. Each judge will review between 6-8, five-page, pre-proposals and provide both qualitative and detailed written feedback on each proposal (about a **6 hour total commitment**). The entire review will be conducted on-line as to allow judges to review proposals in their free time.

This year's competition features 9 individual categories with up to **\$300,000 in prize money** available to students:

- [Creative Expression for Social Justice](#)
- [Clean & Sustainable Energy Alternatives](#)
- [Financial Capability](#)
- [Global Poverty Alleviation](#)
- [Improving Student Life](#)
- [Information Technology for Society](#)



## Judge Recruitment Email

- [Open Data](#)
- [Promoting Human Rights](#)
- [Scaling Up Big Ideas](#)

Please visit the Big Ideas website for further information: <http://bigideas.berkeley.edu>.  
Please do let me know if you would be willing to participate as a judge. In the meantime, please feel free to contact me if you have any questions at all at [bigideas@berkeley.edu](mailto:bigideas@berkeley.edu) or (510) 666-9120.

With gratitude,

The Big Ideas Team