



## Emails to Winners and Non-winners

Dear [TEAM LEAD],

Thank you for submitting your proposal, [PROJECT TITLE], to the 2013-2014 Big Ideas@Berkeley Contest. We received over 190 original submissions this year across all of the different categories, making the final selection process extremely difficult for the judges. We are sorry to inform you that your submission was not selected for a prize.

This decision is not a reflection on the quality or merits of your idea. Rather, it is a testament to the caliber and intensity of the competition that resulted from the outstanding idea proposals we received this year.

Attached to this email is the feedback from the judges who reviewed your Full Proposal. Please keep in mind, the 2014-15 Big Ideas Contest will re-launch in the fall semester. In the meantime, we will continue to offer support and services to students as they seek to develop and advance their innovative plans. Big Ideas advisors will be available throughout the Spring semester and summer, and we will hold additional writing workshops and information sessions in the fall. If you have any questions or would like to schedule an appointment, please email us at [bigideas@berkeley.edu](mailto:bigideas@berkeley.edu)

Again, thank you for applying to the Big Ideas@Berkeley Contest, and for pushing yourself and your fellow students to think big.

Sincerely,

The Big Ideas Team



## Emails to Winners and Non-winners

Dear [TEAM LEAD],

Congratulations! Your submission to Big Ideas, [PROJECT NAME], was selected by the judges for a [1<sup>st</sup> 2<sup>ND</sup> 3<sup>RD</sup>] place, \$[AMOUNT] prize in the [CATEGORY TITLE] category! Yours was among a select group of 40 projects selected from over 190 submissions. We believe your idea has high potential, and we look forward to hearing about your projects as they are implemented!

To receive your award certificate and learn about options for receiving your prize, please join us for an awards celebration on Thursday May 8<sup>th</sup> from 6-8PM, on the plaza level of Blum Hall!

**This year, our awards celebration will feature a poster session.** Big Ideas judges, mentors, and potential partners will attend the awards celebration, and as result, the poster session is an excellent opportunity for you to share your winning ideas and garner additional support. We strongly encourage you to participate! **If you do not have an existing poster and/or would like to develop a new one, send us your poster file (by Tuesday, May 6<sup>th</sup> at 9AM) and we will print your poster for you.** (Detailed instructions for developing a poster are attached to this email.)

We hope you will take advantage of this opportunity to network with your Big Ideas peers and other contest supporters to spread the word about the amazing work you are doing. To confirm your team's attendance and participation in this event, please take a moment to fill out [our on-line RSVP form](#) by Tuesday, May 6<sup>th</sup> at 5PM.

We would like as many members of your team as possible to attend, so please let them know about the celebration and share the RSVP link with them.

Please keep in mind—our doors are always open! We will continue to hold advising hours throughout the remainder of the Spring semester and summer. If you have any questions or would like to schedule an appointment, please email us at [bigideas@berkeley.edu](mailto:bigideas@berkeley.edu)

Congratulations again! See you Thursday, May 8<sup>th</sup> at 6PM!

The Big Ideas Team