

Below you are asked to share about your experience participating in the Big Ideas Contest. Note that your answers are completely anonymous and confidential. **Your answers will not be associated with you or your team and will not be used to make any judging decisions.** Please be as candid and thorough as possible.

### How did you hear about the Big Ideas Contest?

- Flyer posted on campus
- Email from my department
- Other email
- From a friend
- From an academic advisor
- Facebook
- Twitter
- Table tents at a UC Berkeley campus dining hall
- Daily Cal newspaper ad
- Other \_\_\_\_\_

### Have you entered the Big Ideas contest before?

- Yes
- No

### When did you *first* come up with your “big idea”?

*Ideas develop over time, but for this question, think about when you came up with the first iteration of your idea.*

- Prior to June 1, 2013
- During the summer of 2013 (June 1 to August 31, 2013)
- During the month of September, 2013
- During the month of October, 2013
- During the month of November, 2013

### When did you begin writing your pre-proposal?

- Before September 1, 2013
- During the month of September, 2013
- During the month of October, 2013
- During the month of November, 2013

### Did you attend or watch a Big Ideas pre-proposal writing workshop?

- I attended a pre-proposal writing workshop in person
- I watched a pre-proposal writing workshop webcast/video
- I did not attend a writing workshop

**Writing workshops are designed to provide students with explicit instruction and support with writing their proposals. Please share what you thought was particularly helpful, or what could have been more helpful about these workshops.**

**Did you attend advising hours (either on the UC Berkeley campus or at another campus) or schedule an appointment to meet with a Big Ideas advisor (via phone/Skype)?**

- Yes
- No

**Please tell us about your experience at office hours. With whom did you meet? Were advisors helpful? How could office hours be more useful or productive?**

**For the following questions, think about your experience in the Big Ideas contest since the beginning of the fall semester. Since the beginning of the semester, to what extent have you...**

**learned effective strategies to form and lead a team?**

- To a great extent
- Somewhat
- A little bit
- Not at all

**improved your communication skills?**

- To a great extent
- Somewhat
- A little bit
- Not at all

**become more creative in thinking about solutions to social problems?**

- To a great extent
- Somewhat
- A little bit
- Not at all

**better understood how to draft a project budget?**

- To a great extent
- Somewhat
- A little bit
- Not at all

**improved your ability to think critically about market or community needs?**

- To a great extent
- Somewhat
- A little bit
- Not at all

**improved your ability to measure the impact of a product or project?**

- To a great extent
- Somewhat
- A little bit
- Not at all

**Please indicate the extent to which you agree with the following statements:**

**Thanks to participating in Big Ideas, I am better able to transform innovative ideas into useful applications.**

- Strongly Agree
- Somewhat Agree
- Somewhat Disagree
- Strongly Disagree

**I consider myself an innovator.**

- Strongly Agree
- Somewhat Agree
- Somewhat Disagree
- Strongly Disagree

**I plan on continuing to work on my project/idea, even if I do not continue on to the final round of the Big Ideas Contest.**

- Strongly Agree
- Somewhat Agree
- Somewhat Disagree
- Strongly Disagree

**Looking back, how do you think Big Ideas can better support students who enter the contest? What resources would have been helpful for you to further develop your idea? What additional information do you wish was provided to you?**

Rudd Family Foundation



## Entrant Survey