

RUDD FAMILY FOUNDATION

**BIG IDEAS**  
@BERKELEY

**Bulletin**

Tips and tools for the Big Ideas community

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## Big Ideas Alumni Update

### KleanCook

Winners of the 2014 Big Ideas Energy and Resources category, Jacqueline Nguyen and Mark Webb are bringing KleanCook, a cleaner, more efficient stove that also generates electricity, to the developing world. The team will soon start distribution in Nepal. Read about their story [here](#).



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## Featured Event

### [Impact Design Workshop: Learning to Design with Impact in Mind](#)

**Time/Location: March 3, 2016, 5:30-7:30pm, B100 Blum Hall**

Big Ideas is excited to co-host the Impact Design Workshop led by [Liz Ogbu](#), a designer, innovator and social entrepreneur who is an expert in the field of impact design.

Supported by the Autodesk Foundation, this is a fantastic opportunity for anyone interested in learning more about how to design projects with an emphasis on social impact. *Space is limited so [register today!](#) (Refreshments will be provided.)*



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## Resources for Student Innovators

[CITRIS Foundry Accepting Applications for Spring '16 Cohort](#)

**Deadline: March 6, 2016**



The CITRIS Foundry is seeking highly motivated graduate and undergraduate student teams to apply to the Spring 2016 Cohort. The program provides \$5,000 - \$10,000 in seed funding for startups, more than \$50,000 in resources and access to design and prototyping tools at the CITRIS Invention Lab. For more information and to apply, visit [CITRISFoundry.org](http://CITRISFoundry.org).

## **People's Choice Video Contest**

**Submissions: April 11 - April 18, 2016.**

All teams who submitted a pre-proposal application to the 2015-2016 Big Ideas Contest are invited to submit a video for entry into the [Big Ideas People's Choice Contest](#) in April 2016. The video with the most votes at the end of the voting period will receive a \$2,500 award! [View last year's winner!](#)



## **DIL Practitioners in Residence: Colin Boyle and Glenn Yago**

The Practitioners in Residence program connects student innovators and social entrepreneurs with a wide range of experts from industry, non-profits, government, and social enterprises. Sign-up for 30-minute one-on-one consulting and mentorship conversations with a range of outside entrepreneurs and other practitioners working on projects for social good.

### **Colin Boyle:**



**Tuesday, March 1, 11am - 1pm**

**200G Blum Hall, UC Berkeley**

[Sign up here](#)

Mr. Boyle works extensively with global health programs and other organizations to design effective strategies, develop investment cases, and improve operational performance. His work often addresses the interface of health care and private sector organizations, and seeks to find ways to leverage differences across organizations to improve performance.

### **Glenn Yago:**



**Thursday, March 3, 2pm - 4pm**

**200G Blum Hall, UC Berkeley**

[Sign up here](#)

Dr. Glenn Yago is a senior fellow and founder of the Milken Institute's Financial Innovation Lab. He is a leading authority on financial innovations, capital markets, emerging markets and environmental finance. Yago's work focuses on the use of financial instruments to solve long-standing economic development and social and environmental challenges.

### **UC Berkeley Global Health Ambassadors at CUGH 2016 Scholarship**

**Deadline: February 29, 2016.**

UC Berkeley Center for Global Public Health and The Center for Emerging & Neglected Diseases are partnering up to provide students with an opportunity to attend this year's Consortium of Universities for Global Health ([CUGH](#)) Conference, held on April 9-11 in San Francisco, for free! Selected students will receive a stipend towards conference registration. This is an amazing opportunity to explore what the Bay Area global health community has to offer. Apply [here](#). For more information about the conference, visit the website [here](#).

### **Seeking Nominations: Global Food Initiative 30 Under 30 Awards**

**Deadline: February 29, 2016.**

The Global Food Initiative 30 Under 30 Awards are seeking nominations for 30 young leaders who are working toward solving the global food crisis and making an impact early in their careers, in fields such as ag tech, commerce, cultural studies, design, education, environmental sustainability, food advocacy, food and media, food policy, food security, research, restaurants and hospitality, social justice, and urban farming. Submit nominations [here](#), and find out more [here](#).

### **SkyDeck's Now Accepting Applications for Fall 16 Cohort**

**Deadline: April 2, 2016.**

SkyDeck combines Silicon Valley acceleration with the massive resources of UC Berkeley. This unique ecosystem, coupled with SkyDeck's mentorship program, gives startups, including many Big Ideas teams, the opportunity to launch and compete with industry leaders. High potential, for profit startups across any industry sector are encouraged to apply. At least one team member must be affiliated with UC Berkeley, LBNL or UCSF. Learn more about the program and how to apply [here](#).

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## **Start-Up Opportunities (with Big Ideas Alumni!)**

**Back to the Roots**: BTTR is spearheading a movement to reconnect people with food by producing specialty home growing kits, including a fish tank that grows

human food and a mushroom kit using coffee grounds. [Job Openings!](#)

**Captricity:** Captricity provides on-demand access to the information you need most—from data generated by handwritten forms and scans to faxes, emails and mobile inputs. [Job Openings!](#)

**LeadGenius:** LeadGenius lets companies rapidly scale sales by replacing in-office sales development hires with a network of thousands of virtual staffers backed by lead extraction and email prospecting software. [Job Openings!](#)



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